

MUNI UNIVERSITY
MASTER OF BUSINESS ADMINISTRATION | PROGRAMME STRUCTURE

MBA Plan B

Year One Semester One

(CORES COURSES)

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 6101	Financial Accounting	45	0	30	60	04
MBA 6102	Quantitative Analysis for Business Decision Making	45	0	30	60	04
MBA 6103	Human Resource Management	45	0	30	60	04
MBA 6104	Business Ethics	45	0	30	60	04
MBA 6105	Macroeconomics for Managers	45	0	30	60	04
MBA 6106	Research Methodology	45	0	30	60	04
MBA 6202	Twenty First Century Marketing Management	45	0	30	60	04
TOTAL					420	28

Year One Semester Two

ACCOUNTING OPTION

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7101	Financial Reporting and Analysis	30	0	30	45	03
MBA 7102	Auditing and Assurance Services	30	0	30	45	03
MBA 7103	Computerized Accounting	30	0	30	45	03
MBA 7104	Advanced Management Accounting	30	0	30	45	03
MBA 7105	Taxation Management	30	0	30	45	03
MBA 7106	Public Sector Accounting and Management	30	0	30	45	03
MBA 6207	Management Accounting and Decisions	30	0	30	45	03
TOTAL					315	21

Year One Semester Two

FINANCE OPTION

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7107	Investment Analysis and Portfolio Management	30	0	30	60	04
MBA 7108	International Financial Management	30	0	30	45	03
MBA 7109	Corporate Finance	30	0	30	45	03
MBA 7110	Management of Financial Institutions	30	0	30	45	03
MBA 7111	Taxation and Public Finance	30	0	30	45	03
MBA 7112	Law of Financial Institutions	30	0	30	45	03
MBA 6207	Management Accounting and Decisions	30	0	30	45	03
TOTAL					315	21

Year One Semester Two

HUMAN RESOURCE OPTION

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7113	Strategic Human Resource Management	30	0	30	45	03
MBA 7114	Performance Management	30	0	30	45	03
MBA 7115	Industrial Relations and Labour Laws	30	0	30	45	03
MBA 7116	Compensation and Reward Systems	30	0	30	45	03
MBA 7117	Management Consultancy Skills	30	0	30	45	03
MBA 7118	Business Administration and Leadership	30	0	30	45	03
MBA 6206	Human Resource Development & Management	30	0	30	45	03
TOTAL					315	21

Year One Semester Two

MARKETING OPTION

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7119	International Marketing Strategy	30	0	30	45	03
MBA 7120	Marketing Research	30	0	30	45	03
MBA 7121	Brand Management	30	0	30	45	03
MBA 7122	Integrated Marketing Communication	30	0	30	45	03
MBA 7123	Services Marketing Management	30	0	30	45	03
MBA 7124	Customer Relationship Management	30	0	30	45	03
MBA 6208	Consumer Behaviour	30	0	30	45	03
TOTAL					315	21

Year One Semester Two

MANAGEMENT OPTION

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7125	Strategic Management	30	0	30	45	03
MBA 7126	Negotiations Skills and Management	30	0	30	45	03
MBA 7127	Management Consultancy Skills	30	0	30	45	03
MBA 7128	Project Planning and Management	30	0	30	45	03
MBA 7129	Corporate Governance	30	0	30	45	03
MBA 7118	Business Administration and Leadership	30	0	30	45	03
MBA 6209	Organizational Change and Development	30	0	30	45	03
TOTAL					315	21

Year Two Research Dissertation/Thesis

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7200	Research Report:					
	Seminar Series	00	00	00	50	03.3
	Research Proposal	00	00	00	100	06.6
	Full Research Report Write-up	00	00	00	200	13.3
		-	-	-	350	23.2

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MBA 6103	Human Resource Management	45	0	30	60	04
MBA 6104	Business Ethics	45	0	30	60	04
MBA 6105	Macroeconomics for Managers	45	0	30	60	04
MBA 6106	Research Methodology	45	0	30	60	04
TOTAL					360	24

Year One Semester Two

CORES COURSES

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 6201	Financial Management	45	0	30	60	04
MBA 6202	Twenty First Century Marketing Management	45	0	30	60	04
MBA 6203	Corporate Strategic Planning and Management	45	0	30	60	04
MBA 6204	Organizational Behavior	45	0	30	60	04
MBA 6205	Operations Management	45	0	30	60	04
Human Resource Management Option						
MBA 6206	Human Resource Development & Management	45	0	30	60	04
Accounting Option						
MBA 6207	Management Accounting and Decisions	45	0	30	60	04
Finance Option						
MBA 6207	Management Accounting and Decisions	45	0	30	60	04
Marketing Option						
MBA 6208	Consumer Behaviour	45	0	30	60	04
Management Option						
MBA 6209	Organizational Change and Development	45	0	30	60	04
TOTAL					360	24

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MBA 7105	Taxation Management	30	0	30	45	03
MBA 7106	Public Sector Accounting and Management	30	0	30	45	03
TOTAL					270	18

Year Two Semester One

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MBA 7107	Investment Analysis and Portfolio Management	30	0	30	45	03
MBA 7108	International Financial Management	30	0	30	45	03
MBA 7109	Corporate Finance	30	0	30	45	03
MBA 7110	Management of Financial Institutions	30	0	30	45	03
MBA 7111	Taxation and Public Finance	30	0	30	45	03
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TOTAL					270	18

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MBA 7129	Corporate Governance	30	0	30	45	03
MBA 7118	Business Administration and Leadership	30	0	30	45	03
TOTAL					270	18

Year Two Semester Two

Course Code	Course Title	LH	TH	PH	CH	CU
MBA 7100	Project Report:					
	Seminar Series	00	00	00	50	03.3
	Project Plan	00	00	00	75	05.0
	Full Report Write-up	00	00	00	100	06.6
		-	-	-	225	15.0

KEY

LH = Lecture Hours; TH = Tutorial Hours; PH = Practical Hours; CH = Contact Hours; CU = Credit Units