

**MUNI UNIVERSITY**  
**Master of Tourism and Hospitality Management**  
**Programme Structure**

**Year Two, Semester Two**

**Year One Semester One**

Course Code	Course Unit	LH	TH	PH	CH	CU
MTHM 7111	Principles, Policies and Practices of Tourism	45	-	30	60	04
MTHM 7112	Contemporary Issues in The Tourism and Hospitality Industry	45	-	30	60	04
MTHM 7113	Business Ethics and Corporate Governance	45	-	30	60	04
MTHM 7114	Front Office Management in Hospitality and Tourism Institutions	45	-	30	60	04
MTHM 7115	Tourism Planning and Development	45	-	30	60	04
<b>Total Credit Units</b>					<b>300</b>	<b>20</b>

Course Code	Course Unit	LH	TH	PH	CH	CU
MBA 7100	<b>Project Report:</b>	-	-	-	CH	CU
	Seminar Series	00	00	00	50	03.3
	Project Plan	00	00	00	75	05.0
	Full Report Write-up	00	00	00	100	06.6
					<b>225</b>	<b>15.0</b>

**Key to Acronyms in the Course Matrix**

1 PH = ½ CU

**LH** = Lecture Hours

**TH** = Tutorial Hours

**PH** = Practical Hours

**CH** = Contact Hours

**CU** = Credit Units

**Year One Semester Two**

Course Code	Course Unit	LH	TH	PH	CH	CU
MTHM 7121	Hospitality Quality Management	45	-	30	60	04
MTHM 7122	Customer Service Management	45	-	30	60	04
MTHM 7123	Twenty First Century Marketing Management	45	-	30	60	04
MTHM 7124	Safety, Security and Risk Management in Tourism	45	-	30	60	04
MTHM 7125	Tourism and Hospitality Research Methodology	30	-	30	60	04
<b>Total Credit Units</b>					<b>300</b>	<b>20</b>

**Year Two, Semester One**

Course Code	Course Unit	LH	TH	PH	CH	CU
MTHM 7211	Strategic Management and Corporate Strategy	45	-	30	60	04
MTHM 7212	Services Marketing Strategy	45	-	30	60	04
MTHM 7213	Executive Leadership	45	-	30	60	04
MTHM 7214	Human Resources Strategy in the Tourism and Hospitality Industry	45	-	30	60	04
MTHM 7215	Tourism Policy and Strategy	45	-	30	60	04
<b>Total Credit Units</b>					<b>300</b>	<b>20</b>